

# Cause Inspired

*is a proud TANGO Partner*

**Services:** Marketing



**Cause Inspired** has developed a detailed and unsurpassed understanding of the Google Ad Grant program. Using Google Ad Grants as a marketing pillar, we develop relevant and powerful digital marketing campaigns for nonprofits. We use these Google provided tools to not only educate nonprofits' constituents, but to ensure they have the power to enact meaningful change in their missions.

Cause Inspired's expertise extends beyond the cost-per-click ads on the Google Search Network: the team encapsulates the best of digital marketing strategies in branding, web design, and social media to strategically reach audiences at every point online. We are one of only 400 Google Premier Partners in the United States. With all our services under one

roof, nonprofits know that each facet of their online presence is set up for success.

Our team of specialists work together to create an integrated marketing plan with proven performance.

## KEY SERVICES

- Google Ad Grant management
- Google Tag Manager and Analytics monitoring
- Monthly marketing reports
- Responsive website redesign
- Branding services
- Social media management
- Content writing
- Landing page copy writing
- Landing page redesign
- 1st Month is Donated

## SPECIAL SAVINGS FOR TANGO MEMBERS

- Free Existing Google Ad Grants Audit
- No Set-Up or On-boarding Fee on Google Ad Grants Services
- 10% Discount on Website Development Services

## CONTACT INFORMATION

### Cause Inspired

2200 N Ponce de Leon Blvd, STE 6  
St. Augustine, FL 32084

**Contact:** Joshua A. Lusk

**Phone:** (904) 429-7575 x101

**Email:** [josh.lusk@causeinspiredmedia.com](mailto:josh.lusk@causeinspiredmedia.com)

**Website:** [www.causeinspiredmedia.com](http://www.causeinspiredmedia.com)

**TANGO Region Served:**  
*Nationwide*