

# Novus Insight

*is a proud TANGO Partner*

**Services: Technology Consulting & Data Management**



**Novus Insight** is a technology services and nonprofit data solutions firm. Until 2020, we were a subsidiary of the 501(c)(3) nonprofit Connecticut Center for Advanced Technology. We are now an independent company but still very much tied to our nonprofit roots. As a purpose-driven business, our mission is to be not only a trusted technology advisor to our clients but also a developer of solutions that positively impact the communities they serve.

In addition to providing IT-related support and helping clients reduce their cyber risk, we assist organizations in effectively managing their most important data. Program management and overall management of data collected remains a significant challenge for most nonprofits. Over-reliance on spreadsheets, excessive steps built into workflow processes, and applications that don't talk to each other are just a few of the common hurdles faced on a daily basis.

There are many ways nonprofits can materially improve operational efficiencies by managing critical data better. Intake, case management, referral tracking, accurately measuring outcomes & impact, funder reporting – all key areas in which nonprofits struggle to operate and collect data, and where Novus is focused on creating solutions to solve problems.

**TANGO Region Served:**  
*Nationwide*

## KEY SERVICES

- Data Consulting & Software Solutions
- Managed IT Support & Related Services
- Technology Infrastructure Strategy & Planning
- Cybersecurity Consulting, Assessments & Remediation
- Private Cloud Services (eliminating servers and other on-premise hardware/software)
- Data Backup, Business Continuity, and Disaster Recovery
- Installation & Management of Networks, Wireless Technology, Firewalls, etc.

## SPECIAL SAVINGS FOR TANGO MEMBERS

- Nonprofit pricing model offered to all nonprofit clients, regardless of size or spend
- Complementary access to an online forum where Novus answers technology, cyber & data questions from TANGO members
- Complementary access to a sophisticated, Novus-developed data platform for TANGO to leverage for association benefit, such as anonymously collecting membership-wide information that members can view and easily create customized reports from

## CONTACT INFORMATION

### Novus Insight

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